



**DSC 2025 EUROPE XR**

Driving Simulation Extended Reality Conference & Exhibition

**24-26 Sept 2025 | Stuttgart, Germany**

# DRIVING SIMULATION CONFERENCE

From 24<sup>th</sup> to 26<sup>th</sup>, September 2025

# EXHIBITOR GUIDE



**DSC 2025 Europe XR**

Driving Simulation Conference & Exhibition | Stuttgart – 24-26 Sept. 2025

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## DSC 2025 Europe XR – Exhibition information

### About DSC 2025

The DSC 2025 Europe organizing committee is offering you the opportunity to demonstrate your products and services during this conference. With the right mix of science and industry, you have the opportunity to meet and discuss with representatives of the world's leading car manufacturers and suppliers in a friendly environment.

### Why exhibiting at DSC 2025?

We are committed to bringing you the best opportunity to meet and network with many **customers, prospects and partners** in the field of driving simulation.

**Authors, keynote speakers and delegates** are attending this conference with the common aim of hearing about the latest developments in the field and will be keen to learn about your technology and services. The conference is expected to attract up to **400 on-site participants**, which will ensure that the event has the buzz you need to generate interest in your products.

### Your Exhibitor's package includes

- One attendee pass
- One stand, with electricity
- One table, two chairs
- Distribution of a brochure or advertising material of the exhibitor in the attendee's pack is available on request

**Deadline for exhibitor registration: July 31st, 2025**

### 3 booth formats

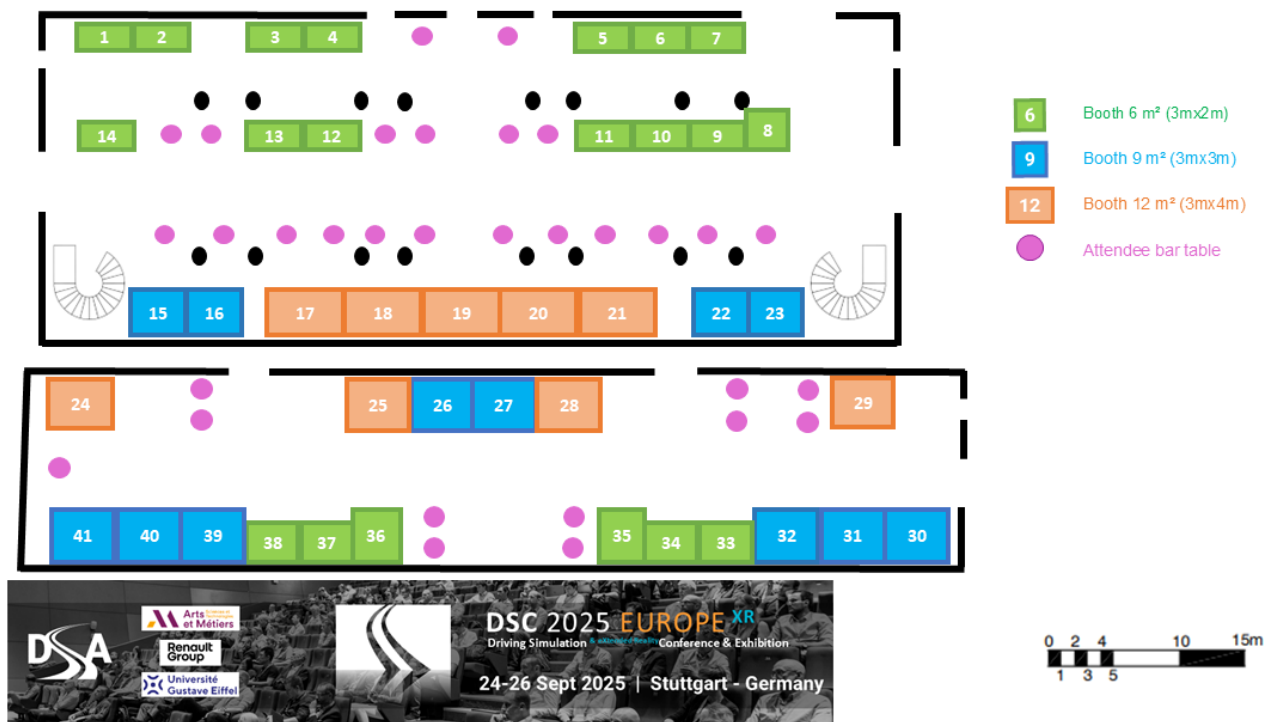
- 6 m<sup>2</sup> - 3 m x 2 m
- 9 m<sup>2</sup> - 3 m x 3 m
- 12 m<sup>2</sup> - 3 m x 4 m

## Floor plan

The exhibition floor plan can be downloaded on <https://dsc2025.org/guidelines-for-exhibitors/>

41 places are available in total

### DSC 2025 Europe XR Exhibition Floorplan



## Booking terms & conditions

**Please read these terms and conditions carefully.**

After validating your registration form, you will be issued a quotation within a few days. After your validation of this quotation, you will be issued the final invoice. The reservation is confirmed after payment of a 20% deposit (or full payment).

Payment term is 30 days and has to be done by credit card or by bank wire transfer.

Exhibitors are responsible for the delivery, set-up, maintenance, dismantling, insurance and security of their own exhibition stand at the conference. Exhibitors are also responsible for ensuring the arrival of any materials sent by courier or mail.





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### Booth fees (basic stand)

Size	Before June 30th 2025	After June 30th 2025
6 m <sup>2</sup>	€ 3,150.00 <b>€ 2,850.00 *</b>	€ 3,750.00 <b>€ 3,350.00 *</b>
9 m <sup>2</sup>	€ 4,350.00 <b>€ 3,950.00 *</b>	€ 5,350.00 <b>€ 4,900.00 *</b>
12 m <sup>2</sup>	€ 5,450.00 <b>€ 5,000.00 *</b>	€ 6,550.00 <b>€ 5,950.00 *</b>

*\* Discount for Driving Simulation Association Members and for startups (<5 years old, <20 employees)  
Exhibitor's attendees benefit from a special fee of €425.*

**Extra large booths (approx. 20 m<sup>2</sup>) are also available (€ 9,000.00) for large driving simulators installations.  
Please contact us if you are interested.**

*Please note that all our prices exclude VAT.*

### Cancellation policy

If you wish to cancel your booking before July 31st 2025, there will be a 50% refund.

If you wish to cancel your booking after July 31st 2025, there will be no refund.

If you pay after the deadline (July 31st 2025), the price will increase of 20%.



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## CONTACTS

### Organization team

DSC 2025 Exhibition Contact  
Phone: +33 (0) 6 83 71 91 19  
E-mail: [exhibition@dsc2025.org](mailto:exhibition@dsc2025.org)

### Contact on-site:

Lucile Frugier  
Phone: +33 683 719 119  
E-mail: [lucile.frugier@driving-simulation.org](mailto:lucile.frugier@driving-simulation.org)

## ACCESS TO HAUS DER WIRTSCHAFT

### By road:

From the A8 from Munich: Exit Degerloch, via the B27 towards the city center.

From the A8 from Karlsruhe: Exit at Stuttgart motorway junction, via the B14 towards the city center.

From the A81 from Heilbronn: Exit Zuffenhausen, via the B10 and B27 towards the city center.

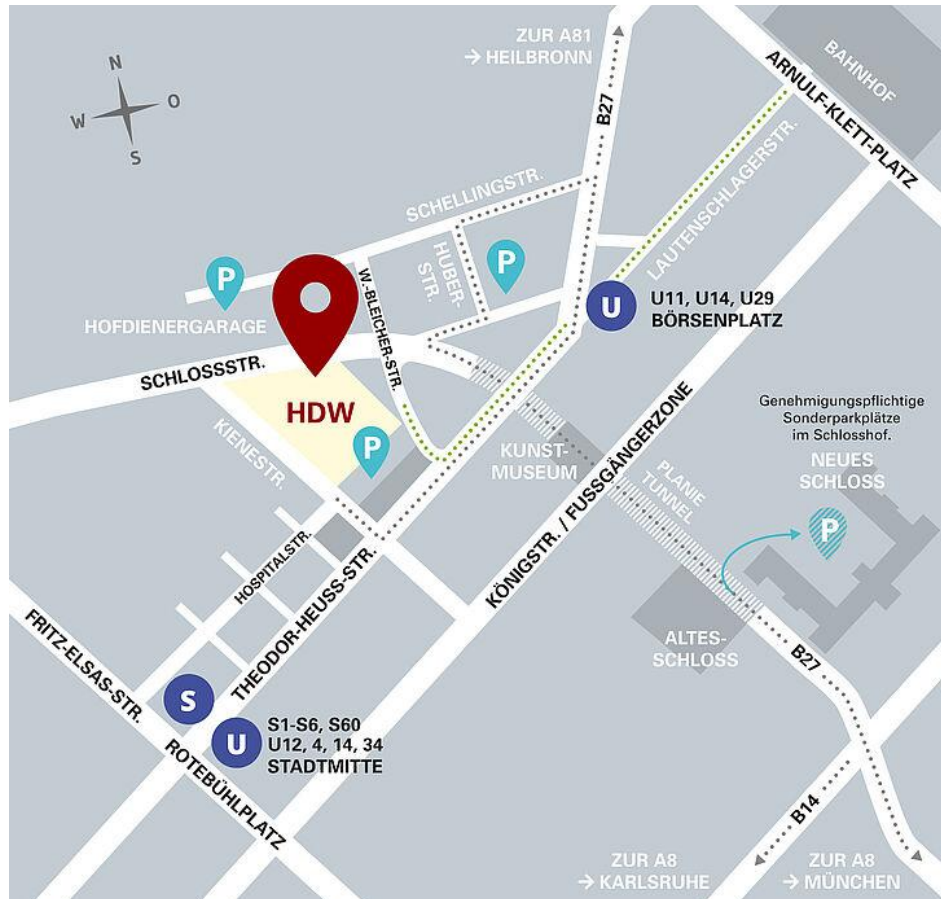
### By train:

Follow Königstraße for about 500 meters, cross Schlossplatz, turn right after the Wittwer bookshop and walk across Theodor-Heuss-Straße (pedestrian crossing) to the Haus der Wirtschaft.

### By Public transportation:

S-Bahn: Lines S 1 to S6, stop Stadtmitte

Tram: Lines U9 and U14, stop Börsenplatz



## [Parking](#)

Parking garage Hofdienergarage, access via Schellingstraße, open all day

Friedrichsbau underground car park, access via Huberstraße, open all day

Limited and paid parking is also available directly at the Haus der Wirtschaft, access via Kienestraße

## [Delivery](#)

Deliveries are possible via the building entrance on Schlossstraße.

The access to the delivery area is 4.12 meters high and 3.15 meters wide. Due to the road layout, access to the delivery area with vehicles over 7.5 tons may be limited due to the small maneuvering radius.



To ensure that your delivery can be correctly assigned, packages must be labeled as follows:

- Indication of the event date
- Exact name of the organizer
- Name of the event
- Name of the event room in the HdW
- Delivery address





**The delivery times are as follows:**

Monday to Thursday: 6:45 a.m. to 3:30 p.m.

Fridays: 6:45 a.m. to 2:00 p.m.

Outside of these hours, deliveries cannot be accepted or collected by our staff.

Delivery address:

Haus der Wirtschaft  
 Schlossstraße 23  
 70174 Stuttgart

The Haus der Wirtschaft has a freight elevator:

Load capacity: maximum 3500 kilograms

Door height: 2.20 meters

Door width: 4 meters

Dimensions: 5.96 meters wide, 1.98 meters deep, 2.39 meters high

**HOURS**

Installation period	Wednesday, 24th September 2025 From 8:00am to 6:00pm
Exhibition opening period	Thursday, 25 <sup>th</sup> September 2025, from 8:30am to 7:30pm Friday, 26 <sup>th</sup> September 2025, 8:30am to 2:30pm
Breakdown period	Friday, 26 <sup>th</sup> September 2025, From 2:30pm to 7:30pm

E-mail:

**INTERNATIONAL DELIVERY**

International packages must be shipped with International Commercial Terms in DDP (Delivered Duty Paid). Goods delivered to final destination, import customs clearance and taxes payable by the seller / shipper.

**STORAGE OF PACKAGINGS**

Storage is possible but only two days before the event (from September 15<sup>th</sup>) in Haus der Wirtschaft.

These must therefore be immediately removed upon assembly and, if necessary, brought back at the time of disassembly.

All packaging type storage: cartons, cans, pallets, in the exhibition surfaces, in the clearances as well as in the immediate surroundings of the halls is strictly forbidden.



## PICKUP

**The removal must be done on the day of disassembly, 26<sup>th</sup> September, between 16:00 and 20:30.**

The Haus der Wirtschaft cannot contact your carrier on your behalf.

You must ensure the repackaging of your equipment, labeling, and leave the packages on your stand.

The responsibility of Haus der Wirtschaft cannot be engaged in any way on the disappearance or destruction of any material left after the event.

You must also check that your package is billed and paid to your carrier before making your request for recovery of your package, whether for its transport but also regarding customs clearance if necessary.

The Haus der Wirtschaft reserves the right to refuse delivery if the information necessary for its return is not indicated.

The Haus der Wirtschaft also reserves the right to have all objects left by the exhibitors at the end of the event removed and transported to public landfills by the exhibitor.



**NO PACKAGE WILL BE ACCEPTED WITHOUT LABELLING**

Please print this labelling and put it on each of your packages



**EACH PACKAGE THAT DOES NOT CONTAIN THIS INFORMATION WILL BE REFUSED**

**OBLIGATORY INFORMATION TO THE ATTENTION OF THE CARRIER:**

**Event Name and Date:**

**Exact Name of the Organizer:**

**Name of the Event Room in the HdW:**

**Booth Name:**

**Booth Number:**

**Responsible of the Booth (from your society):**

**Phone number of the booth responsible:**

**Delivery address:**

HAUS DER WIRTSCHAFT  
Schlossstraße 23  
70174 Stuttgart

[Haus der Wirtschaft](#)

## NOTES

### Securing of stands

It is recommended that you never leave your stand unattended during the installation and dismantling of installations. Valuables must be locked away.

### Cleaning of stands

Haus der Wirtschaft provides general cleaning of the aisles every morning.

### Insurance

The organiser is responsible for the overall insurance for the exhibition in terms of fire and civil responsibility. Each exhibitor is responsible for taking out any additional insurance they deem necessary.

Neither the organisers nor Haus der Wirtschaft may be held responsible for theft or damage to personal goods belonging to exhibitors either during visiting hours or during the installation and dismantling of stands.

### Safety regulations

For all events held at Haus der Wirtschaft, various regulations must be observed according to the [rental conditions](#) and [safety regulations](#). These include essential safety provisions in compliance with the Assembly Venue Ordinance (VStättVO).

To ensure a safe and smooth event, all exhibitors are required to review the official documents provided by Haus der Wirtschaft.



Friedrich-List-Saal

(Height: 5,3 m, height of gallery: 2,6 m)



Max-Eyth-Saal

(Height: 5,2 m)



## INFORMATIONS ABOUT THE STAND

### DESCRIPTION OF BASIC STAND \*



Floor	Floor covering magnesite screed (Friedrich-List-Saal) or marble (Max-Eyht-Saal)
Electricity	Power: 1kW electrical box
Furniture	One 140x70cm rectangular table and 2 grey chairs

**\*To book in advance with the conference organization, before 1<sup>st</sup> August 2025 (included in booth reservations, [exhibition@dsc2025.org](mailto:exhibition@dsc2025.org))**

## DESCRIPTION OF THE EQUIPPED STAND\*



Floor	Floor covering magnesite screed (Friedrich-List-Saal) or marble (Max-Eyht-Saal) with red carpet
Structure	Fascia panels, Octanorm material, 2.5 meters high (1.7m under gallery)
Sign	Fascia plate with standard lettering and long arm spotlight
Electricity	Service box with differential circuit breaker 30mA and 3 outlets Power: 3kW
Furniture	One 140x70cm rectangular table and 2 grey chairs

*\* to book in advance with (see p.14), before 15<sup>th</sup> August 2025, price: 80€/m<sup>2</sup>*



**WARNING – This document must be completed and returned.**

# SIGN

To return before 15th August 2025  
 (exhibition@dsc2025.org & kevin.minkwitz@scheurle-messebau.de)

Exhibitor: .....  
 Stand number: .....  
 On-site contact: .....  
 Name and billing address: .....  
 .....  
 Phone: .....  
 Fax: .....  
 E-mail: .....

## Sign text

*Please write the exact title of the sign you want on stand in the squares below, in capital letters (only for equipped stands):*

--	--	--	--	--	--	--	--	--	--

--	--	--	--	--	--	--	--	--	--

Request date:	Name, signature and stamp
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## PAYMENT

Contact: Kevin Minkwitz

Tel: +49 711 617067

E-Mail: kevin.minkwitz@scheurle-messebau.de

### Customer specific booth construction

Please, contact directly Mr. Kevin Minkwitz for Customer specific booth construction projects.

### Additional items

Other items, screens, display rack, etc. may be rented also through the same contact.

### Payment per card or per wire transfer

Prices are established for the duration of the exhibition. They include installation costs, renting, maintenance and recovery. All missing or damaged equipment will be billed.

No order will be taken into account without its whole payment (inc. VAT). An invoice will be sent after reception of the order. Bank details will be figured on the invoice.

## NOTES

### Attachment System

Please plan for the following authorized forms of attachment:

Small chains and small S-hooks. Please remember that it is PROHIBITED to pin, screw, or glue anything on the partitions, banners, and posts. Double-sided tape must be removed by the exhibitor during breakdown.

### **EXHIBITORS WILL BE BILLED FOR ANY DAMAGE TO THE MATERIAL**

### Important:

It is prohibited to close the open side of a stand. It is strictly prohibited to carry out any work involving smoke exhaust ducts, electrical circuits and telephone lines, and any piercing, hanging or sealing, unhinging doors, and installing an antenna.

The exhibitor will be charged in full for repair and damage resulting from non-observance of the clauses stated above.